

15th Annual PROS Summit Sponsorship Opportunities

April 19-22, 2009

Platinum Level Sponsor:

Partner with PROS

- By Sponsoring the 15th Annual PROS Summit you will be highlighted as a Strategic Partner. Your company will be the exclusive Marquee Sponsor and receive the highest level of recognition.

Also Includes:

- Recognition in the brochure (logo and summary of your company's offerings)
Brochure recognition is possible if sponsorship is chosen by December 1, 2008.
- Opportunity to lead a general session discussion
- Signs displayed with your logo at the 15th Annual PROS Summit
- 3 exhibitor passes to the 15th Annual PROS Summit
- 2 delegate passes to the 15th Annual PROS Summit
- One marketing item in the attendees gift bags (you supply)
- Branding on PROS website
- 6 ft exhibit table draped, 2 chairs and waste basket
- Include full page ad in conference booklet

There is one Platinum Level sponsorship available.

Gold Level Sponsor:

Welcome Reception

- Sponsor the welcome reception the first evening of the 15th Annual PROS Summit. All attendees will be treated to drinks and appetizers while networking with each other and your company's attendees.

Also Includes:

- Recognition in the brochure (logo and summary of your company's offerings)
Brochure recognition is possible if sponsorship is chosen by December 1, 2008.
- Signs displayed with your logo at the 15th Annual PROS Summit
- 2 delegate passes to the 15th Annual PROS Summit
- One marketing item in the attendees gift bags (you supply)
- Branding on PROS website
- 6 ft exhibit table draped, 2 chairs and waste basket during evening event
- Include half page ad in conference booklet

There are two Welcome Reception sponsorship available.

Social Event

Sponsor the big social event of the 15th Annual PROS Summit. The social event location is TBD at this time. (Example...MLB Baseball Game / Dave and Busters)

Also Includes:

- Recognition in the brochure (logo and summary of your company's offerings)
Brochure recognition is possible if sponsorship is chosen by December 1, 2008.
- Signs displayed with your logo at the 15th Annual PROS Summit
- 2 exhibitor passes to the 15th Annual PROS Summit
- 1 delegate passes to the 15th Annual PROS Summit
- One marketing item in the attendees gift bags (you supply)
- Branding on PROS website
- 6 ft exhibit table draped, 2 chairs and waste basket
- Include half page ad in conference booklet

There are two social event sponsorships available.

Silver Level Sponsors:

Brochure

Sponsor the printing of the brochure which will be sent to approximately 50,000+ individuals. Your logo will be on the front of the brochure along with a summary of your company's offerings in the brochure.

Also Includes:

- Recognition in the brochure (logo and summary of your company's offerings)
Brochure recognition is possible if sponsorship is chosen by December 1, 2008.
- Signs displayed with your logo at the 15th Annual PROS Summit
- 2 exhibitor passes to the 15th Annual PROS Summit
- 1 delegate passes to the 15th Annual PROS Summit
- One marketing item in the attendees gift bags (you supply)
- Branding on PROS website
- Recognition in the printed agenda booklet
- 6 ft exhibit table, draped, 2 chairs and waste basket
- Include quarter ad in conference booklet

There are three brochure sponsorships available.

Lunch

Sponsor a lunch during the 15th Annual PROS Summit. Each lunch will be buffet style with all the attendees seated together for networking purposes. You will also be allowed a fifteen minute speech before the Summit breaks for lunch. There will also be signs thanking you for sponsoring the meal at the buffet lines.

Also Includes:

- Recognition in the brochure (logo and summary of your company's offerings)
Brochure recognition is possible if sponsorship is chosen by December 1, 2008.
- Signs displayed with your logo at the 15th Annual PROS Summit
- 2 exhibitor passes to the 15th Annual PROS Summit
- 1 delegate passes to the 15th Annual PROS Summit
- One marketing item in the attendees gift bags (you supply)
- Branding on PROS website
- 6 ft exhibit table draped, 2 chairs and waste basket
- 15 minute speaking opportunity during the sponsored day and time.
- Reserved table location during meal
- Include quarter ad in conference booklet

There are three lunch sponsorships available.

Bronze Level Sponsor:

Cyber Café

Sponsor the Summit cyber café for all attendees to use while at the 15th Annual PROS Summit. The cyber café will be set up the entire duration of the PROS events naming the cyber café after your company.

Also Includes:

- Recognition in the brochure (logo and summary of your company's offerings)
Brochure recognition is possible if sponsorship is chosen by December 1, 2008.
- Signs displayed with your logo at the 15th Annual PROS Summit
- 2 exhibitor passes to the 15th Annual PROS Summit
- 1 delegate passes to the 15th Annual PROS Summit
- One marketing item in the attendees gift bags (you supply)
- Branding on PROS website
- 6 ft exhibit table draped, 2 chairs and waste basket
- Include ad in conference booklet

There is two Cyber Café sponsorship available.

Hotel Keys with your company's logo
SPONSORSHIP LEVEL NO LONGER AVAILABLE

Breakfast

Sponsor a breakfast during the 15th Annual PROS Summit. Each breakfast will be buffet style with all the attendees seated together for networking purposes. There will be signs thanking you for sponsoring the meal at the buffet lines.

Also Includes:

- Recognition in the brochure (logo and summary of your company's offerings)
Brochure recognition is possible if sponsorship is chosen by December 1, 2008.
- Signs displayed with your logo at the 15th Annual PROS Summit
- 2 exhibitor passes to the 15th Annual PROS Summit
- 1 delegate passes to the 15th Annual PROS Summit
- One marketing item in the attendees gift bags (you supply)
- Branding on PROS website
- 6 ft exhibit table draped, 2 chairs and waste basket
- Reserved table location during meal
- Include ad in conference booklet

There are three breakfast sponsorships available.

Sponsor Level:

Happy Hour

Sponsor a Happy Hour the first evening of the 15th Annual PROS Summit (Monday evening). All attendees will be treated to drinks while networking with each other and your company's attendees.

Also Includes:

- Recognition in the brochure (logo and summary of your company's offerings)
Brochure recognition is possible if sponsorship is chosen by December 1, 2008.
- Signs displayed with your logo at the 15th Annual PROS Summit
- 2 exhibitor passes to the 15th Annual PROS Summit
- 1 delegate passes to the 15th Annual PROS Summit
- One marketing item in the attendees gift bags (you supply)
- Branding on PROS website
- 6 ft exhibit table draped, 2 chairs and waste basket
- Include ad in conference booklet

There is one social event sponsorship available

Networking Break

Sponsor a networking break during the 15th Annual PROS Summit. Each snack break will have a theme. There will be signs thanking you for sponsoring the networking breaks at each setup.

Also Includes:

- Recognition in the brochure (logo and summary of your company's offerings)
Brochure recognition is possible if sponsorship is chosen by December 1, 2008.
- Signs displayed with your logo at the 15th Annual PROS Summit
- 2 exhibitor passes to the 15th Annual PROS Summit
- 1 delegate passes to the 15th Annual PROS Summit
- One marketing item in the attendees gift bags (you supply)
- Branding on PROS website
- 6 ft exhibit table draped, 2 chairs and waste basket
- Include ad in conference booklet

There are five networking break sponsorships available.

Exhibitors or Exhibition Space

Drawing

Sponsor a drawing during the 15th Annual PROS Summit. Each attendee receives an entry into the drawing for turning in an evaluation form rating the day's activities. Your company can draw the name and give out the prize. There will be prizes given at the end of the first and second day. The attendees need to be present in order to win. Must provide item for giveaway.

There are 8 drawing sponsorships available.

Exhibition Space

6ft table draped, 2 chairs and waste basket. Internet access, electricity available for additional fee.

There are 15 exhibit spaces available.

*additional delegate passes may be purchased at a 25% discount.

Please email info@prospricing.com for more information or call 713-335-5375.